



Business Curriculum Overview



	Block 1	Block 2	Block 3	Block 4	Block 5	Block 6
Year 10	<p>Topic: Business operations</p> <p>Resources: MS Office, shared area, exercise books</p> <p>Focus: Production processes procurement, concept of quality and customer services.</p> <p>Outcome: Exercise book activities, role-play.</p> <p>Duration: 12 lessons</p>	<p>Topic: Human resources</p> <p>Resources: MS Office, shared area, exercise books</p> <p>Focus: Organisational structures, recruitment and selection of employees, motivating employees and training.</p> <p>Outcome: Activity sheets</p> <p>Duration: 20 lessons</p>	<p>Topic: Marketing</p> <p>Resources: MS Office, shared area, exercise books</p> <p>Focus: understanding customers, segmentation, market research, marketing mix.</p> <p>Outcome: Activity sheets</p> <p>Duration: 12 lessons</p>	<p>Topic: Sources of Finance plus cash flow</p> <p>Resources: Exercise books, calculators</p> <p>Focus: Sources of finance, cash flow</p> <p>Outcome: Activity sheets, work in exercise books and electronic</p> <p>Duration: 9 lessons</p>	<p>Topic: Financial terms and calculations</p> <p>Resources: Exercise books, calculators</p> <p>Focus: Financial terms and calculations</p> <p>Outcome: Activity sheets, work in exercise books and electronic</p> <p>Duration: 9 lessons</p>	<p>Topic: Financial Performance</p> <p>Resources: Exercise books, calculators</p> <p>Focus: Financial performance.</p> <p>Outcome: Activity sheets, work in exercise books and electronic</p> <p>Duration: 9 lessons</p>
Year 11	<p>Topic: Sources of Finance plus cash flow</p> <p>Resources: Exercise books, calculators</p> <p>Focus: Sources of finance, cash flow</p> <p>Outcome: Activity sheets, work in exercise books and electronic</p> <p>Duration: 9 lessons</p>	<p>Topic: Financial terms and calculations</p> <p>Resources: Exercise books, calculators</p> <p>Focus: Financial terms and calculations</p> <p>Outcome: Activity sheets, work in exercise books and electronic</p> <p>Duration: 9 lessons</p>	<p>Topic: Financial Performance</p> <p>Resources: Exercise books, calculators</p> <p>Focus: Financial performance.</p> <p>Outcome: Activity sheets, work in exercise books and electronic</p> <p>Duration: 9 lessons</p>	<p>Topic: Exam practice, reflection</p> <p>Resources: exampro, exam questions</p> <p>Focus: Exam technique</p> <p>Outcome:</p> <p>Duration: Until main exams.</p>	<p>Topic: Exam practice, reflection</p> <p>Resources: exampro, exam questions</p> <p>Focus: Exam technique</p> <p>Outcome:</p> <p>Duration: Until main exams.</p>	<p>Topic: Exam practice, reflection</p> <p>Resources: exampro, exam questions</p> <p>Focus: Exam technique</p> <p>Outcome:</p> <p>Duration: Until main exams.</p>